077.13 DPWH



Republic of the Philippines DEPARTMENT OF PUBLIC WORKS AND HIGHWAYS

OFFICE OF THE SECRETARY Manila

APR 2 1 2009

NBCDO MEMORANDUM

TO: ALL REGIONAL DIRECTORS
DISTRICT ENGINEERS
ACTING BUILDING OFFICIALS
AND OTHER CONCERNED

Acting on the appeal of the Outdoor Advertising Association of the Philippines (OAAP) and other stakeholders of the Outdoor Advertising Industry, the Office of the President has verbally given clearance on the request to extend the switching on at 6:00 pm and shutting off at 11:00 pm of all neon and highwattage lights on sign or signboard structures (billboards) and other outdoor advertising signs along roads and highways.

The DPWH shall create a Task Force nationwide to monitor compliance with this Order and enjoin the cooperation on the part of the OAAP and all service providers in the conservation, protection and restoration of the environment.

All types of outdoor advertisements including electronic type such as Light Emitting Diodes (LED signage) installed within road right-of-way and which are in violation of National Building Code (PD 1096) and other applicable laws, rules and regulations shall be subject to dismantling/demolition.

A written report on the compliance with this Circular shall be prepared and submitted to the Office of Undersecretary Rafael C. Yabut and the NBCDO every Wednesday which will be the basis of the report to the Office of the President through the Presidential Adviser on Climate Change.

This Circular shall take effect immediately.

HERMOGENES E. EBDANE, JR.

